



Manto

**SHOOT VIDEOS ON YOUR
PHONE LIKE A PRO**

TYPES OF VIDEO WHICH YOU COULD TRY

- Behind the Scenes
- Event Clips
- Meet the Team
- Fun/Experimental!



PRODUCTION - BEFORE YOU BEGIN

- Make sure you have space on your phone.
- Clean your lens!
- Find a good location that's not too noisy and has plenty of light.



LET THERE BE LIGHT!

- Find somewhere with plenty of natural light.
- Turn off any office lights if possible.
- Hold and press on your screen to lock the exposure and focus.



COMING IN LOUD AND CLEAR...

- Get close to your subject to prevent sound picking up unwanted noise.
- Use rugs & blankets to reduce echo in hard surface areas (such as kitchens)
- Use a second phone to record audio seperately.



STEADY AS SHE GOES...

- If recording handheld, use two hands and keep your phone close to your body.
- Avoid any wonky angles and bend those knees if walking for a smoother shot.
- Use a tripod or gimbal where possible. Stacking up some books and using Blu Tack to prop up a phone works wonders!



FRAME UP PROPERLY

- Use the inbuilt grid overlay on your phone to help frame your subject
- Zoom in by moving your feet, rather than pinching for the best quality image.
- Use the back camera where possible as it is typically better quality than the front.



LET THE ACTION BEGIN!

- Give yourself a few seconds at the beginning and the end of a recording.
- Try to review any clips afterwards and if you have time, do a second take.
- Keep things simple and concise.



SOME GOOD VIDEO EDITING APPS

- InShot Video Editor
- Adobe Rush
- iMovie

Note - many apps are “freemium”, meaning they have mostly free functionality but extras come with a charge.

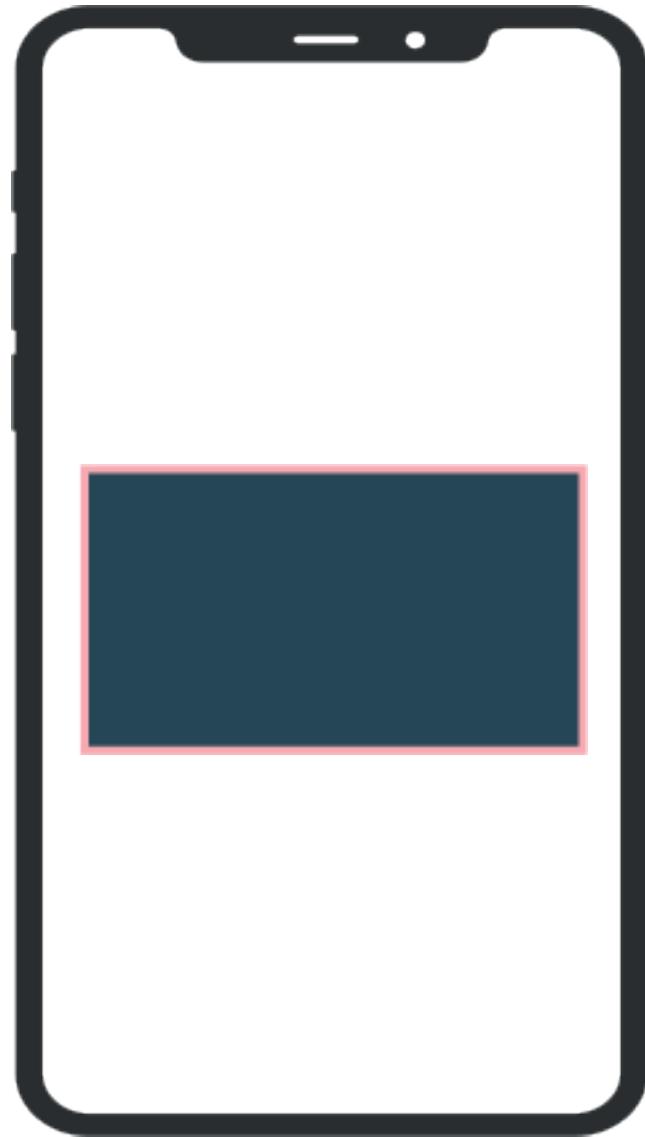


FREE MAC AND PC ALTERNATIVES

- iMovie
- Windows Video Editor
- Hitfilm Express

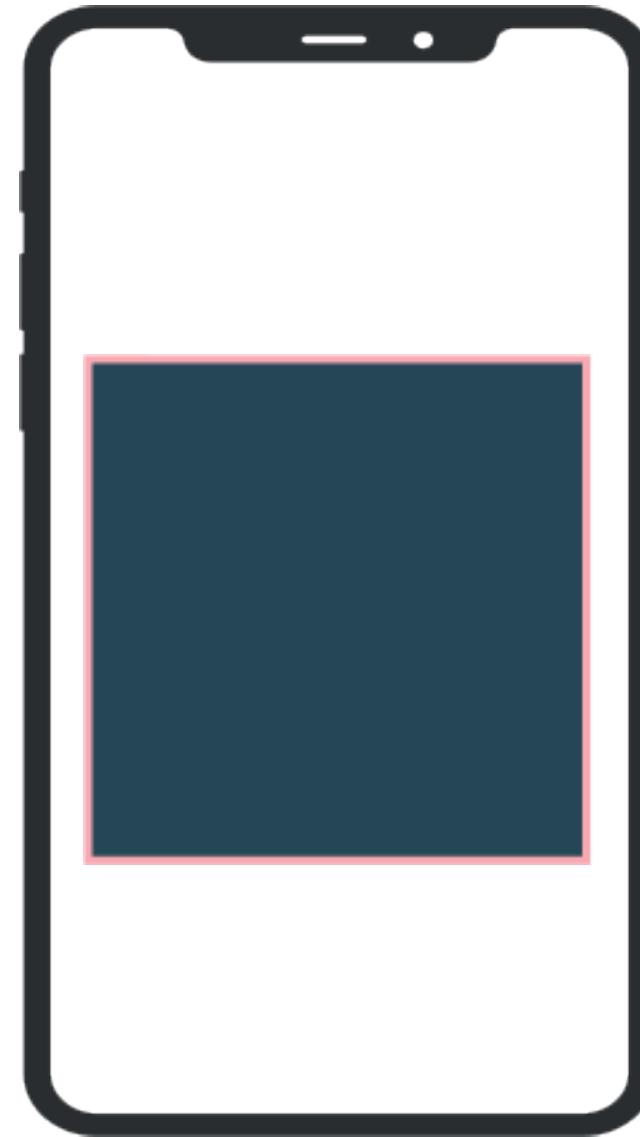


VIDEO ASPECT RATIOS



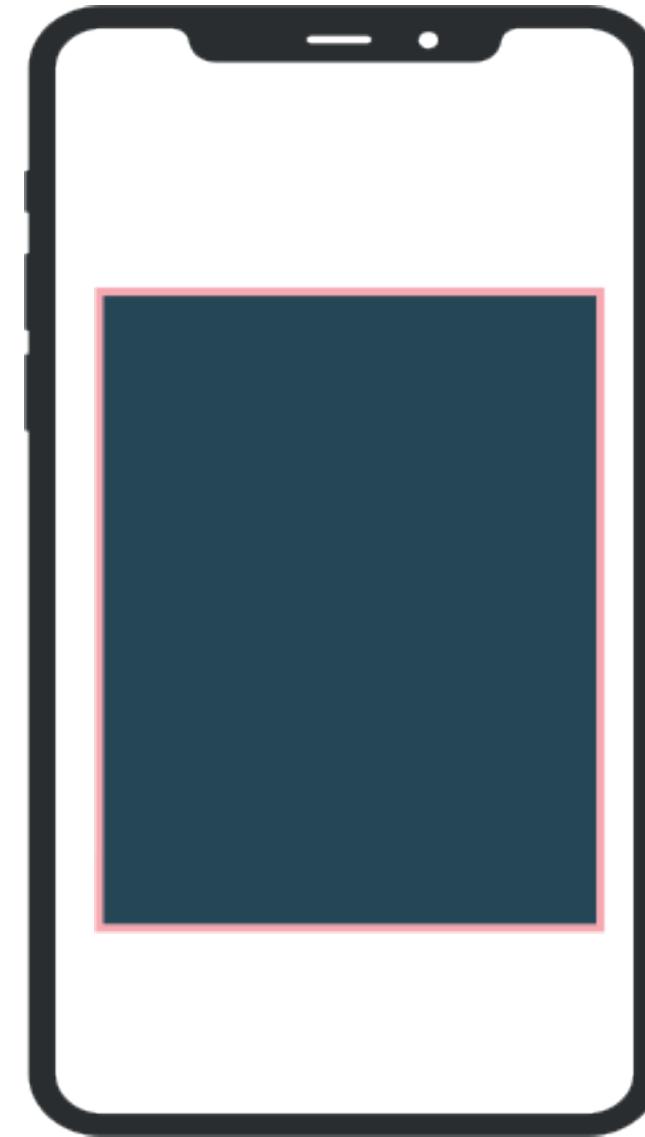
16:9

Landscape
(YouTube/LinkedIn)



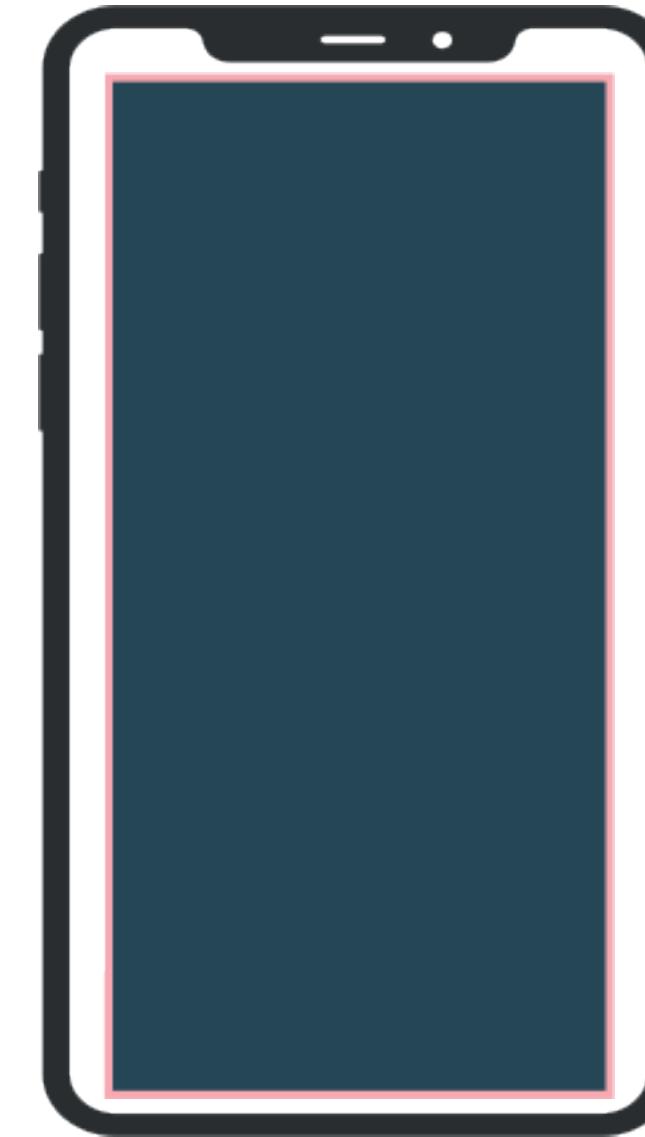
1:1

Square
(Instagram &
Facebook post)



4:5

Portrait
(Instagram &
Facebook post)



9:16

Portrait
(Instagram Stories &
Reels, TikTok)



QUICK GUIDE TO EDITING ON YOUR PHONE

(Click on the text above for a short video!)



A FEW KIT OPTIONS

Here's a few bits of kits you could buy to give your videos a bit of a lift! Click on the images to be taken to the links.

AUDIO



LIGHTING



STABILISATION





mantofilms.com
info@mantofilms.com
0113 269 2814